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Privacy Awareness Survey/Cybersecurity Readiness

- [HK Enterprise CyberSecurity Readiness recorded largest-ever decline in 2023](#) - The “Hong Kong Enterprise Cyber Security Readiness Index” has dropped by 6.3 points to 47.0 points
- Readiness Index covers “Policy and Risk Assessment”, “Technology Control”, “Process Control” and “Human Awareness Building”.
- ICT sector (63.3 points) continued to be vigilant and maintained a “Managed” level, while ICT sector was the only sector registering an increment in the index this year
- 73% of the surveyed enterprises have experienced at least one type of cyber security attack in 2023 (compared to 65% in 2022)
- 96% of surveyed enterprises experience “Phishing attacks” – as the most common type of cyber security attacks in 2023



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Overall index for FS and ICT remain “managed” but school is less than average. Sub-indicator for Human Awareness is just above ad-hoc level.

Indicator	Average Rating (0-100)		All
	Corporates	SMEs	
1. Policy & Risk Assessment	58.2	35.6	39.7
2. Technology Control	70.8	51.6	55.1
3. Process Control	79.9	65.5	68.1
4. Human Awareness Building	41.3	21.6	25.2
Sub-index of SMEs / Corporates	62.5	43.6	47.0

	2018 Index	2019 Index	2020 Index	2021 Index	2022 Index	2023		YoY Change
						Index	Level	
Financial Services	60.5	66.0	62.9	62.9	65.7	64.9	Managed	-0.8
Information and Communications Technology	51.6	55.8	50.2	52.2	61.1	63.3	Managed	+2.2
Manufacturing, Trading and Logistics	41.9	45.8	45.7	49.1	57.5	48.6	Basic	-8.9
NGOs, Schools and Others	45.5	51.8	51.9	52.3	47.1	45.9	Basic	-1.2
Professional Services	49.5	48.0	42.9	49.0	48.4	43.5	Basic	-4.9
Retail and Tourism related	41.3	44.0	40.9	42.0	45.8	33.3	Ad-hoc	-12.5
Overall (All Business Categories)	45.6	49.3	46.9	49.6	53.3	47.0	Basic	-6.3

Level	Index Score	Description
Unaware	0-19	Management not aware of necessity of cyber security investment
Ad-hoc	20-39	Some ad-hoc security measures applied but not consistent
Basic	40-59	Consistent security measures but no central management and fine-grained control
Managed	60-79	Centrally managed security with fine-grained control
Anticipated	80-100	Proactive and aware of emerging threats

It is recommended that an enterprise should at least attain “Basic” level of cyber security readiness (40 points or above) for resistance and survivability in case of cyber security attacks

Regarding the index development by business category, except *Information and Communications Technology* which further picks up by another 2.2 points, all business categories suffer declines at different magnitudes compared with 2022.